

DES. DIV.

Henry

ANKER JOYS *for* 1924



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DESIGN DIVISION



RETURN TO
DESIGN DIV.

*Fifteen Million
Tinker Toys*

of one kind or another
have been supplied to ten
million homes throughout
the world.

This should be an indica-
tion of what is to come
with each new idea from
the workshops of

The **T** *oy*
inkers



Evanston, Ill., U. S. A.



Henry, Des. Div.
4/18/50 - left



URELY it is good to make
the children happy—to
keep them occupied in
pleasant ways.

In a child's experience TOYS
have a decided influence toward
right or wrong, peace or war,
constructiveness or destructive-
ness. How important that we
give the child such playthings as
will train the mind in ways that
are good, that will teach while
they amuse.

Toys from "TINKERTOWN"
are intended to accomplish these
things and that they so do is
evidenced by their acceptance
among parents and teachers and
in the delight with which the
children respond to their use.
TINKER TOYS are well and
strongly built, finished in attrac-
tive and harmless colors and
made by happy people who take
delight in their work. Tinker
Toys are sold by all of the best
stores in the land at modest
prices within the reach of all.



Tinkertoy

Des. Div.
TS
2301
T7T7
1924



TINKERTOY needs no introduction. It is truly the thousand Wonder Builder. Now in its eighth year and steadily increasing, it holds the World's Record for volume of sales. Tinkertoy has come to be one of the necessities of childhood in every home.

TINKERTOY is painstakingly made of the finest selected New England white birch. Each set is packed in a strong laminated mailing tube, three inches in diameter and twelve inches in height and can be mailed with or without wrapper at the two pound parcel post rate. It is a year 'round staple in every toy department. Packed twelve toys in a fibre case. Shipping weight, per dozen, 14 lbs.; per gross, 168 lbs.



Advertising and Catalog Cuts



Suggested Newspaper Copy for Tinkertoy

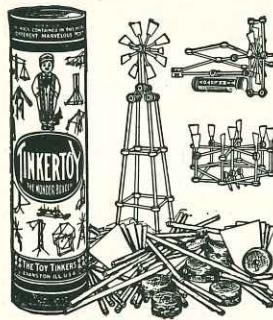
**TINKERTOY—
The Wonder
Builder.**

Smooth white birch rods and connecting hubs to assemble in a thousand different ways.

Imitates everything in machinery or architecture, makes toy men and animals and almost anything a child can think of. Educates while it amuses and delights.



Tinkertoy D
Same Cut 2" wide
Specify Tinkertoy E



Tinkertoy F
Also Same 2" wide
Specify Tinkertoy G

A necessity in every home where there are boys and girls from four to fourteen.

A second or third set can be added later to build models of larger size.

A direction book packed with each toy, showing many models.

The World's most popular plaything.



Tom Tinker



ONLY one TOM TINKER will be made in 1924, a composite of the two made in '23. The best features of each have been retained. Parts are stained and polished or enameled waterproof, the color selection being exceptionally fine. The price is established at a point somewhat lower than an average between Tom 1st and 2nd of last season.

This item is phenomenal in popularity and sell's wherever and whenever shown. It is idea for gift shops and infants' wear departments as well as among the toys. Avoid inferior imitations. Buy only the original, bearing the trade mark of The Toy Tinkers.

Tom is packed in an attractive box $2\frac{1}{2} \times 2\frac{1}{2} \times 8\frac{1}{2}$ inches; one dozen to the shipping case. Weight, per dozen, $4\frac{1}{2}$ lbs.; per gross, 54 lbs.



Advertising and Catalog Cuts



Suggested Newspaper Copy for Tom Tinker

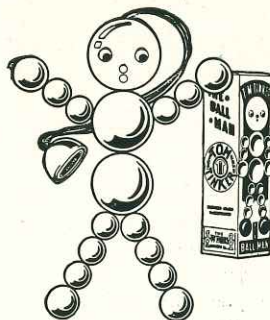
TOM TINKER
is the Baby's pet.
Most fascinating
of all toys for little
tots.

Safely colored
balls in wonderful



Tom Tinker D

Same 2" wide
Specify Tom E



Tom Tinker F

Same 2" wide
Specify Tom G

shades strung on
stout cords into
the cutest of
dolls. No sharp
corners to harm
the softest little
hands.

Unbreakable.
Just the right
size. Tom Tinker
completes the
Baby's happiness.



Belle Tinker



BELLE TINKER is much the same as Tom in popularity. Many children love her just as well because of her unique shapeliness. Where the two are displayed together, a sale of both often results. Belle is packed in an attractive box, size $2\frac{1}{2} \times 2\frac{1}{2} \times 8\frac{1}{2}$ inches; one dozen to the shipping case. Weight, per dozen, $4\frac{1}{2}$ lbs.; per gross, 54 lbs.



Advertising and Catalog Cuts



Suggested Newspaper Copy for Belle Tinker

Tom Tinker has a twin sister, MISS BELLE TINKER, made the same careful way as Tom, but made of little wooden bells, instead of balls, stained in



Belle Tinker F

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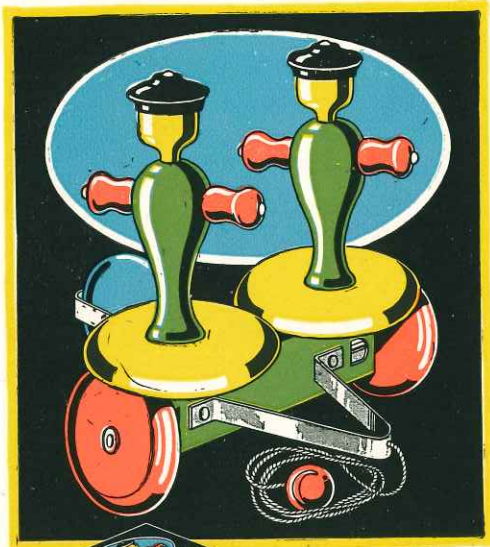


Belle Tinker G

bright harmless colors, polished and water-proofed. When a choice must be made, some children prefer Tom—some, Belle, but ever so many lucky little tots get both, and then they should be truly happy.



Whirly Tinker



WHIRLY TINKER—The two little sailors go whirling 'round whenever the toy is pulled by the string. Very strongly made of steel and wood and finished in polished and enameled colors. Unbreakable. Furnished with cord and hand ball. Sales sure. Size $8\frac{1}{2}$ x $7\frac{1}{2}$ x $7\frac{1}{2}$ inches. Individually boxed. One dozen in case. Shipping weight, $15\frac{1}{2}$ lbs. per dozen; 186 lbs. per gross.



Advertising and Catalog Cuts



Suggested Newspaper Copy for Whirly Tinker

WHIRLY TINKER—Outdoors or in, the little twin sailors go spinning 'round and 'round like Whirling Derivishes. Oh! what fun the boys and girls have trailing



Whirly Tinker A

Same 2" wide
Specify Whirly D



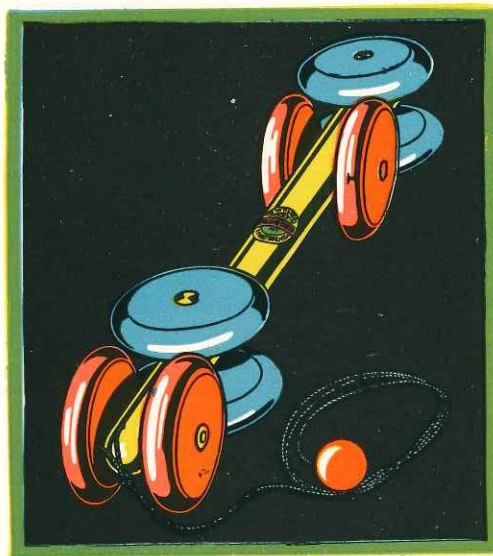
Whirly Tinker B

Same 2" wide
Specify Whirly C

Whirly behind them. Made of steel and wood painted with bright and pretty colors that don't come off. Whirly does not easily upset and stands all kinds of hard use. Packed in an attractive box.



Follo-me Tinker



FOLLO-ME TINKER—The original non-capsizable pull toy. Rolls on any side. Good for all seasons in or out of doors. Size over all, 14½ inches. Wheels approximately three inches in diameter, eight in number. All wood construction nicely finished. Packed individually in an attractive box. One dozen to the case. Shipping weight, per dozen 14½ lbs.; per gross, 175 lbs.



Advertising and Catalog Cuts



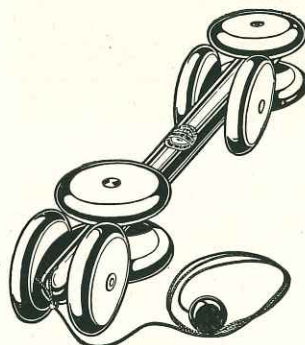
Suggested Newspaper Copy for Follo-Me Tinker

Did you ever see a child pulling a toy by a string with the toy on its side or back instead of on its wheels? Here is a rolling toy that is always rolling; it cannot do anything else for all



Follo-Me Tinker E

Same 2" wide
Specify Follo F



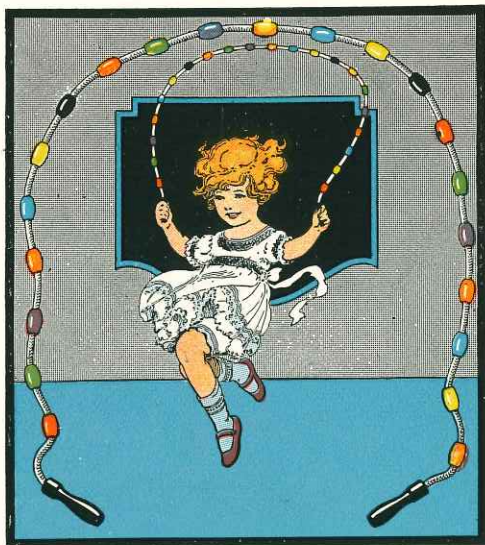
Follo-Me Tinker D

Same 2" wide
Specify Follo G

sides are on wheels, and no matter how it is pulled about it is always right side up. Children love to trail it after them; some tie it behind their wagons and velocipedes. It is made of wood and beautifully colored and waterproofed. It is so strongly built that no amount of hard usage can harm it.



Jump Rope Tinker



JUMP ROPE TINKER cannot hope to compete in price with the universal ten cent variety, but it does present such an attractive innovation in a higher class toy that the volume of sales is often greater. It consists of a full length cord on which are strung twenty oval beads stained and polished, each one separately pinned through the rope. The added weight gives just the right momentum and provides the most perfect device of the kind yet produced. One dozen of these ropes hung on a peg in the show room make a wonderfully attractive display at little cost. Twelve to the shipping case, size of case being $10\frac{1}{2} \times 5\frac{1}{2} \times 6$ inches; shipping weight, $3\frac{1}{2}$ lbs. per dozen; 42 lbs. per gross.



Advertising and Catalog Cuts



Suggested Newspaper Copy for Jump Rope

JUMP ROPE TINKER, ninety inches long, is the most beautiful skipping rope ever made. On the flexible woven cord are fastened many oval beads made of wood and finished in seven pretty polished colors. The handle at each end is adjustable with a screw for shortening the rope for



Jump Rope Tinker A

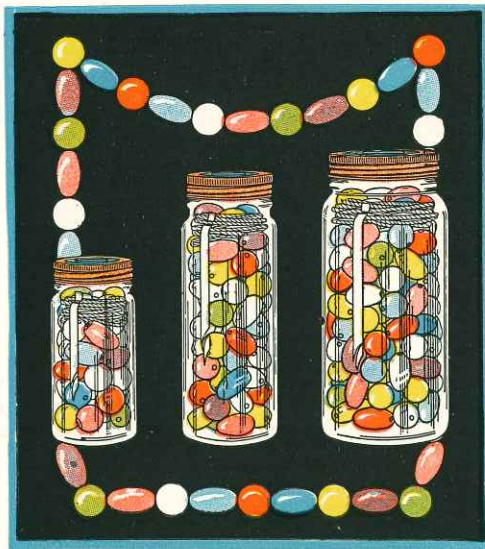


Jump Rope Tinker B
Same 2" wide
Specify Jump Rope C

little tots. The beads add just enough weight to the rope to make a perfect swing and they are spaced far enough apart so no one can be harmed. This may be truly called "The aristocrat of jump ropes," and any little owner may be justly proud of its possession.



Enameled Tinker Beads



FROM the standpoint of quality and self selling, this idea in beads stand as one of the foremost productions of THE TOY TINKERS. The beads are divided into two shapes and seven colors, $\frac{5}{8}$ " round and 1" long oval, enameled in pastel shades and colorings entirely different than have ever been produced in a bead outfit. Packed in jars of three sizes; the small jar contains twenty-eight beads, enough to make a necklace that will go over the head easily; the second size jar contains sixty-three beads and the third size one hundred and thirty-three. Polished cord and a safety needle are supplied in each set. Jars have screw caps lithographed in delicate colors. No labels whatever are pasted on the glass. One dozen jars in each instance are packed in a shipping case; No. 1 size, $7\frac{1}{2}$ lbs. per dozen, 90 lbs. per gross; No. 2 size, $11\frac{1}{2}$ lbs. per dozen, 138 lbs. per gross; No. 3 size, $19\frac{1}{2}$ lbs. per dozen, 234 lbs. per gross.



Advertising and Catalog Cuts



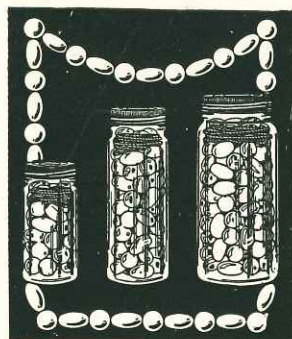
Suggested Newspaper Copy for Enameled Tinker Beads in Glass Jars

Every normal child loves to string beads. There is a fascination about making strings, festoons and necklaces of colored beads that never fails.

Here we have
TINKER BEADS.



Enameled Tinker Beads C



Enameled Tinker Beads A

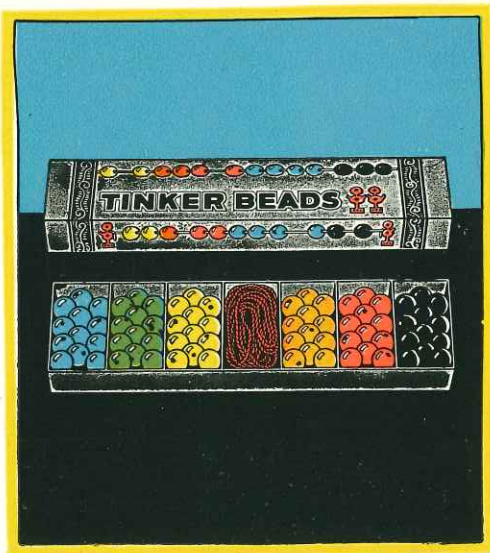
Same 2" wide
Specify Enameled Tinker Beads B

Prettily packed in strong glass jars. Tape for stringing and blunt needle are furnished in each set. These beads are round and oval and are beautifully enameled in seven delicate shades to make endless color combinations.

There are jars of three sizes. No. 1 will make a string of beads 21 in. long; No. 2 a string 47 in. long; and No. 3, 100 in. long.



Tinker Beads



TINKER BEADS (round) in boxes. This year the beads in this set are enameled in strong, prime colors and are intended for those who prefer same to the pastel shades as packed in glass jars. There are 144 white birch beads, $\frac{5}{8}$ -in. diameter, divided as to color in compartments and packed with cord and blunt needle for stringing. Box, size $1\frac{1}{4} \times 3 \times 13$ inches. One dozen to the case. Weight, per dozen, $9\frac{1}{2}$ lbs.; per gross, 114 lbs.



Advertising and Catalog Cuts



Suggested Newspaper Copy for Tinker Beads

No child, boy or girl, can resist the fun of playing with beads, especially when they are such beautiful ones as these Tinker Beads from the shops of the Toy Tinkers. They are made from hard, white spool, wood like mother's silk thread is wound upon. All are smooth and round and larger than most beads, therefore easier to



Tinker Beads A

Same 2" wide
Specify Beads D



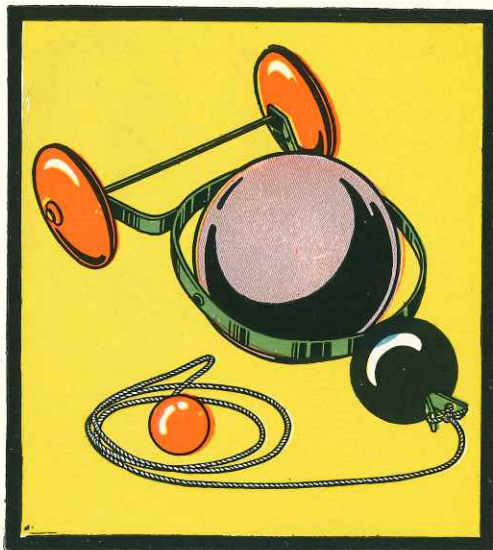
Tinker Beads B

Same 2" wide
Specify Beads C

use and much more attractive in strings and necklaces. Many rainbow colors—red, yellow, orange, black, green, and blue, all beautifully enameled and waterproofed. Strong cords and a safety needle are supplied with every box, in which are seven compartments to keep the hundred and forty-four beads and string separated as to colors.



Turtle Tinker



TURTLE TINKER on account of its unique construction, ease of operation, attractive appearance and non-capsizable qualities is a plaything that should have representation the year 'round in all toy departments. Made unbreakable of steel and wood, highly finished. Furnished with cord and hand ball. Packed singly in a four color box 3 x 4½ x 8 inches. One dozen in a case; weight, per dozen 9¾ lbs.; per gross, 117 lbs.



Advertising and Catalog Cuts



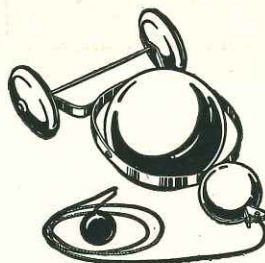
Suggested Newspaper Copy for Turtle Tinker

Right out of the fairy stories comes this Turtle Tinker, his big ball body and bobbing head kindles the imagination of all the little folks. A slight jerk of the



Turtle Tinker A

Same 2" wide
Specify Turtle C



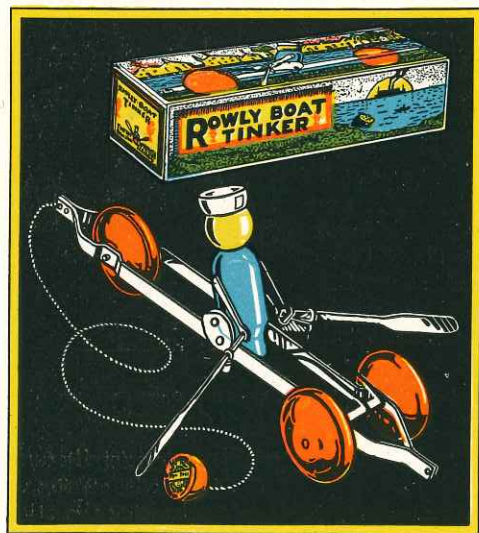
Turtle Tinker B

Same 2" wide
Specify Turtle D

string and he turns turtle, coming up smiling the other side up. Turtle is finished in bright shining colors, waterproofed to make them permanent. Any little boy or girl would love to have a Turtle Tinker. Each one tucked into a pretty yellow box



Row-ly Boat Tinker



ROW-LY BOAT TINKER. New this year. A wheel toy that simulates a man rowing a boat. The action is perfect; body, arms, legs and oars all move in rhythm. Self demonstrating when pulled by the string. It ought to sell. Made of wood and steel; finished attractively in colors. Furnished with cord and hand ball. Packed in four color box, 11 x 2 $\frac{3}{4}$ x 3 $\frac{3}{4}$ inches. The oars nest. Twelve in a case. Weight, per dozen, 7 lbs.; per gross, 84 lbs.



Advertising and Catalog Cuts



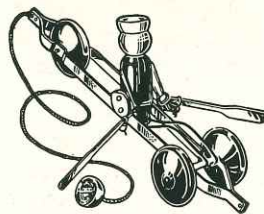
Suggested Newspaper Copy for Row-ly Tinker

Here is Midshipman Tinker in his TINKER ROW-LY BOAT. He doesn't need the ocean for his skiff—just a boy or girl to pull him along the floor or walk and away he goes rowing mer-



Row-ly Tinker A

Same 2" wide
Specify Row-ly B



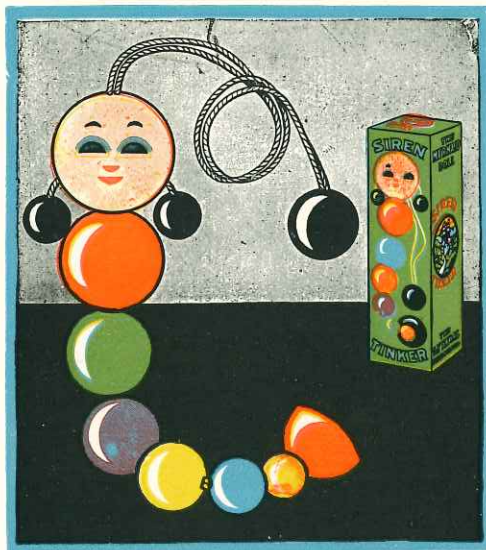
Row-ly Tinker C

Same 2" wide
Specify Row-ly D

rily. His body, arms, legs and oars all move in a lively manner. He's such a cute sailor in his uniform of blue and his boat is so strong and safe that it will be a great addition to your collection of toys. Packed in a pretty box.



Siren Tinker



SIREN TINKER offers an added choice among the Tinker "Doll" family. The balls are loose on the cord, which enables them to run from end to end. The colors are bright and attractive and safe for the child. Siren stands $8\frac{1}{4}$ inches high, exclusive of string and hand ball. Packed singly, 12 boxes to the case. Weight, per dozen, 4 lbs.; per gross, 48 lbs



Advertising and Catalog Cuts



Suggested Newspaper Copy for Siren Tinker

This bead lady is made in the same careful way as Tom Tinker. Her charms are different, however, in that the beads are not fastened, but



Siren Tinker A

Same 2" wide
Specify Siren B



Siren Tinker F

Same $1\frac{1}{2}$ " wide
Specify Siren C

Siren Tinker G

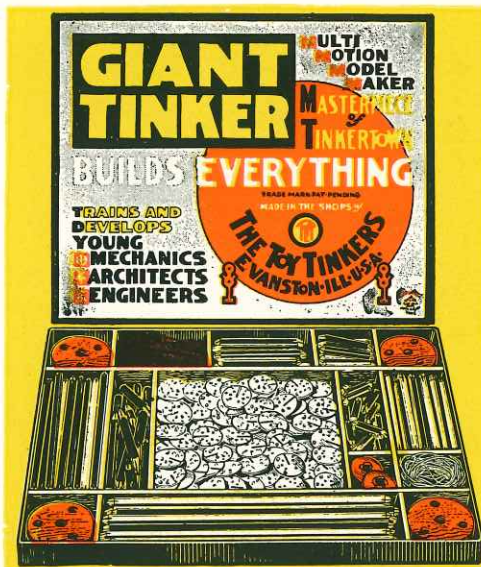
Same 2" wide
Specify Siren H



may be slipped along the string at will. This gives the child a combination string of beads and doll. The colors are all harmless and waterproofed so they will not come off. Siren is designed to stand much rough usage. She is packed in a beautiful box and is waiting in our toy department to make some little one happy.



Giant Tinker



GIANT TINKER represents the highest point to which a construction toy for children has been developed. It is a self-contained unit, and one set will build models eight to nine feet high. A boy never needs more than one set to construct perfect models of the most intricate kind. It has the one necessary element for interesting children, namely, that models can be constructed very rapidly and without the necessity of using bolts, nuts or screws. Giant Tinker is very attractively put up in a compartment box, $21\frac{1}{2} \times 17 \times 1\frac{3}{4}$ inches in size, and makes an unusual display. The set is a remarkable value at the price. Packed $\frac{1}{4}$ dozen to the shipping case. Weight, per $\frac{1}{4}$ dozen, 26 lbs.



Advertising and Catalog Cuts



Giant Tinker C

Suggested Newspaper Copy for Giant Tinker

GIANT TINKER stands without limit in constructive and entertaining worth. The outfit consists of over two hundred parts, in wood and metal, designed on a principle of exact mathematical ratios, radiating from universal joint centers, by means of which, structural rods of correct length are always at hand to properly connect and build any given figure. Models of the most elaborate nature ranging in size from three to eight feet are made possible with only one set, embodying the various forms of mechanical motion, simple and complex, as well as architectural subjects of many kinds. With Giant Tinker it is possible to construct, without duplication, a new model every day for many years. Educational and instructive features combine with a wholesome form of amusement to make this outfit one of the best and most appreciated sparetime devices ever produced.

All Giant Tinker girders or connecting rods are white hardwood. The hubs, or universal joints, are of steel. The wood pulleys and wheels are coated a brilliant red. Cord belting and fibre propellers for power driven and wind operated models are included, together with incidental bearings and washers for motion figures. Complete diagrams and working plans are supplied so that a boy or girl of average intelligence can proceed without help. Giant Tinker is complete in itself and is sure to be a source of unlimited pleasure and benefit to every boy or girl who receives one.



Drag-on Tinker



DRAG-ON TINKER—A new principle in Pull Toys. The axles pivot on center. Toy can be thrown around in the roughest manner and will invariably right itself. The movements of a crawling animal are reproduced by the use of a rubber backbone, the life of the rubber being over three years and can be easily replaced at any time. The toy is enameled in prime colors of beautiful and durable finish. A cord and hand ball are supplied. Approximate length, 12 inches. Packed 1 dozen to the case. Weight, per dozen, 6¾ lbs.; per gross, 81 lbs.



Advertising and Catalog Cuts



Suggested Newspaper Copy for Drag-on Tinker

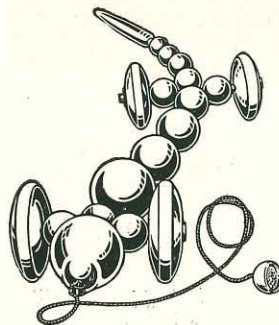
The Toy Tinkers have taken the Dragon of Fairy Tale fame and made him good and kind and a friend to all little boys and girls.

They have named him **D R A G - O N T I N K E R** because you drag him on and he wiggles and squirms—just like



Drag-on Tinker A

Same 2" wide
Specify Drag-on B



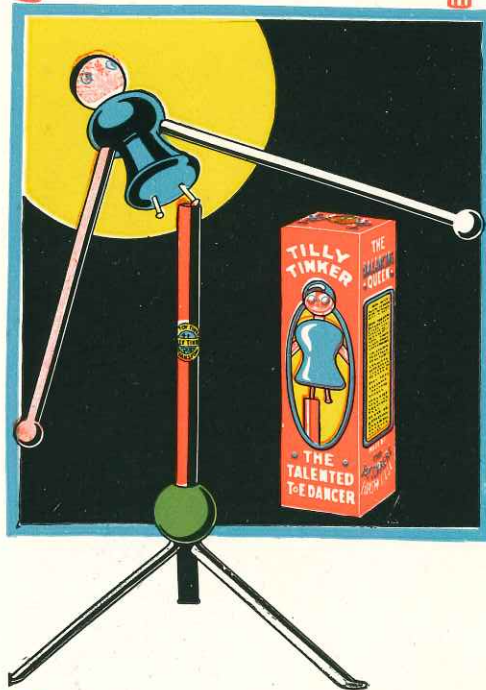
Drag-on Tinker C

Same 2" wide
Specify Drag-on D

the Dragons of old. No matter how you throw him around he always comes down on his wheels—you can't upset him at all. He is one foot long and his beautifully enameled body balls make him a very handsome creature indeed. He is packed in a nicely colored box. Come to our store, play with Mr. Dragon and see how much you'll like him.



Tilly Tinker



TILLY is already justly famous in the minds of a good many of your patrons. She sells easily wherever displayed and is a sure attention getter in any toy department. If you will place a few on your counter, you will find that your customers keep them in motion, as Tilly will spin for several minutes from a casual touch.

A secure tripod is now provided, insuring stability of the pedestal under the roughest treatment. Tilly should always be on exhibition. She stands 13 inches high and packs away in a box $2\frac{1}{4} \times 2\frac{1}{4} \times 8\frac{1}{2}$ inches. One dozen toys to the shipping case. Weight, per dozen, 7 lbs.: per gross, 84 lbs.



Advertising and Catalog Cuts



Suggested Newspaper Copy for Tilly Tinker

Here is a fascinating little toy with lots of action. Just a touch and Miss Tilly goes dancing around on her polished pedestal, whirling, dipping, and bowing, much to the delight of



Tilly Tinker A

Same 2" wide
Specify Tilly C



Tilly B

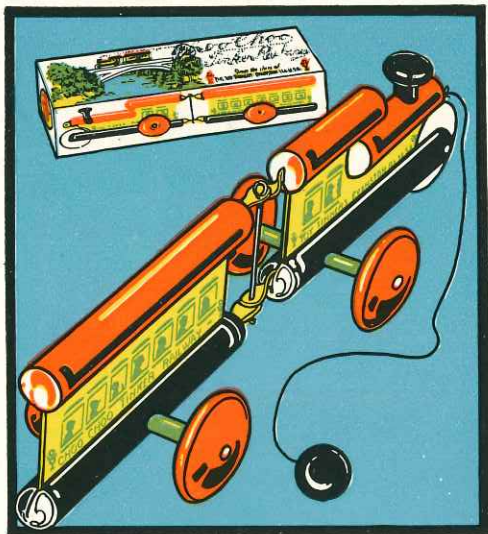
Same 2" wide
Specify Tilly D

her youthful owner.

She is substantially made and beautifully finished with harmless colors that cannot come off. Little girls like to use the body part for a little French doll, dressing it in various costumes. Little boys are particularly interested in the unusual balancing feats of which she is capable.



Choo Choo Tinker



CHOO CHOO TINKER, after being off the market for a season, and in response to an insistent demand, is now back in line in new and better form. Note the rounding design and the double coupler between engine and car which facilitates short turning and prevents bending at the connections. Made of all steel and wood, beautifully enameled and finished throughout. Length, over all 14 inches. Furnished with cord and hand ball. Boxed singly. Packed 1 dozen to the case; weight, per dozen, 12 lbs.; per gross, 144 lbs.



Advertising and Catalog Cuts



Suggested Newspaper Copy for Choo Choo Tinker



Choo Choo Tinker F

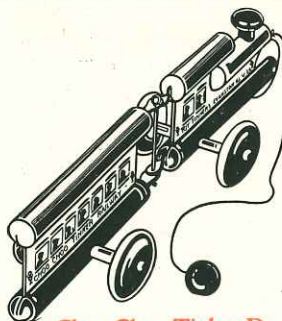
Same 2" wide
Specify Choo Choo G



Choo Choo Tinker A

Same 2" wide
Specify Choo Choo B
Same 2½" wide
Specify Choo Choo C

Look out! Here comes the train! It's a CHOO CHOO TINKER flying along. Brother and Sister find endless delight in playing engineer. How



Choo Choo Tinker D

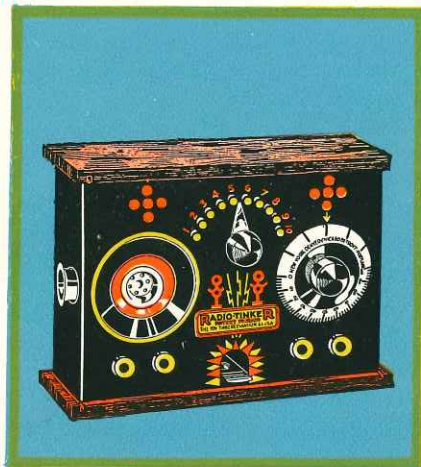
Same 2" wide
Specify Choo Choo E

easily the train goes 'round the bend, in the hall, out on the porch or up and down the walk, winter or summer. Steam is always up on the Choo Choo Tinker line.

Choo Choo is packed in a pretty, colored box 14 inches long, in which to put the toy away when not in use.



Radio Tinker Bank



RADIO TINKER BANK comes in response to the popular demand for Radio and provides the youngster with an imaginary outfit with which he can imitate the real thing in a most natural way. Displayed on the counter or in the window it presents an instant appeal and its popular price brings it within the range of everyone. The combination of a loud speaker, a coupler imitating static, a variometer dial that turns a telegraph key that operates and a bank all in one, offers the purchaser a genuine inducement. Packed one-half dozen to the shipping case; weight per dozen, 13 lbs.; weight per gross, 156 lbs.



Advertising and Catalog Cuts



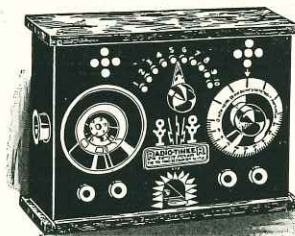
Suggested Newspaper Copy for Radio Tinker Bank

BOYS! GIRLS! you can play wireless telephone and telegraph with this wonderful make-believe RADIO outfit which also takes care of your spare pennies, nickels, dimes and quarters. **RADIO TINKER BANK** has all the fun and fascination of a real RADIO, because with it you can "Tune in" the vari-



Radio Tinker B

Same 2" wide
Specify Radio C



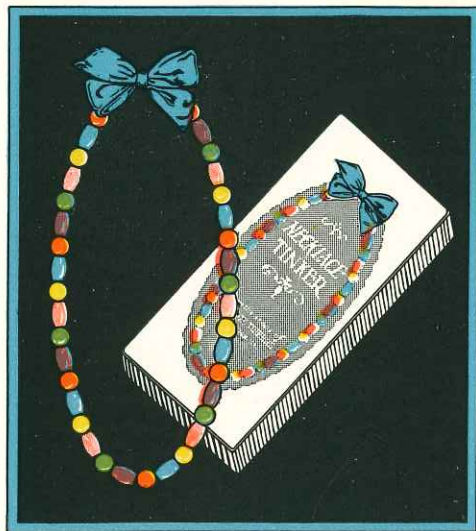
Radio Tinker A

Same 2" wide
Specify Radio D

ometer on distant points, you can turn the coupler and make a clicking sound like static, you can send actual telegraph messages with the telegraph code sender, and with the loud speaker imitate all kinds of music, songs, speeches, etc. In addition to all these things the bank feature will be appreciated when you have saved up enough to deposit the money in a real Banking Institution. The outfit is 8½" wide and 6" high, strongly made of steel and wood and beautifully ornamented.



Necklace Tinker



NECKLACE TINKER 30 inches long, with a baby pink or blue ribbon tied in a bow; packed in a delicate box 9 x 4 $\frac{1}{8}$ x 1 inches. The $\frac{5}{8}$ -inch round and 1-inch long oval beads are beautifully enameled in pastel shades, the same quality as is used for Tinker Beads in glass jars. Strung on strong cord. An exceptionally good item for Infants' Wear Departments and Gift Shops. One dozen to the case. Weight, per dozen, 4 $\frac{3}{4}$ lbs.; per gross, 57 lbs.



Advertising and Catalog Cuts



Suggested
Newspaper
Copy for
Necklace
Tinker

A TINKER
NECKLACE for
Baby. Pretty and
economical. Deli-
cately enameled



Necklace Tinker A

Same 1 $\frac{3}{4}$ " wide
Specify Necklace B



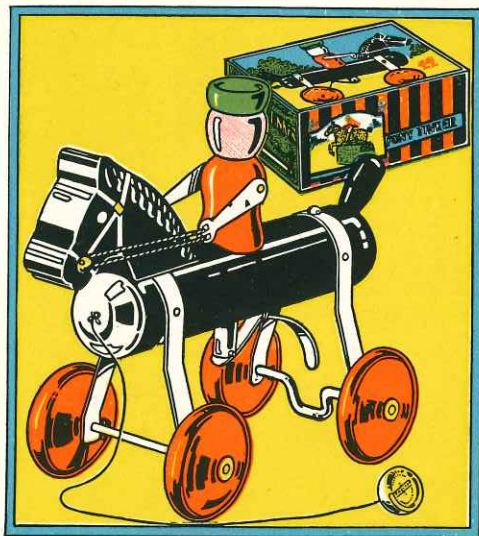
Necklace Tinker C

Same 2" wide
Specify Necklace D

colors that won't lick off and a bow of pink or blue ribbon. Packed in an attractive box. An ideal gift to a friend—a delight if you have a little tot of your own.



Pony Tinker



PONY TINKER, one of the new items from the shops of The Toy Tinkers. A horse on wheels. Over all size, 8 inches long, 6½ inches high. The rider posts up and down when the toy is drawn. Head and body of horse, man and wheels of wood; harness, legs and axle, steel. Nicely finished in keeping with the quality of all other TINKER TOYS. Furnished with cord and hand ball. Individually packed in colored box. One dozen to the case. Weight, per dozen, 11¼ lbs., per gross 135 lbs.

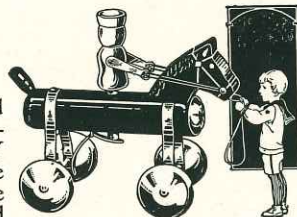


Advertising and Catalog Cuts



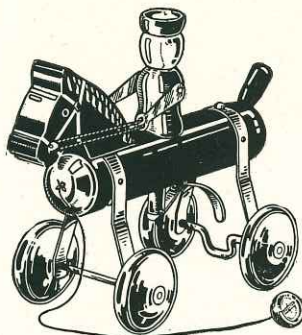
Suggested Newspaper Copy for Pony Tinker

See this proud rider on his gallant steed! PONY TINKER is the horsie's name. The rider posts up and down in graceful fashion whenever horsie is pulled along the floor or walk. Pony's coat is always slick and shiny and his head



Pony Tinker A

Same 2" wide
Specify Pony B



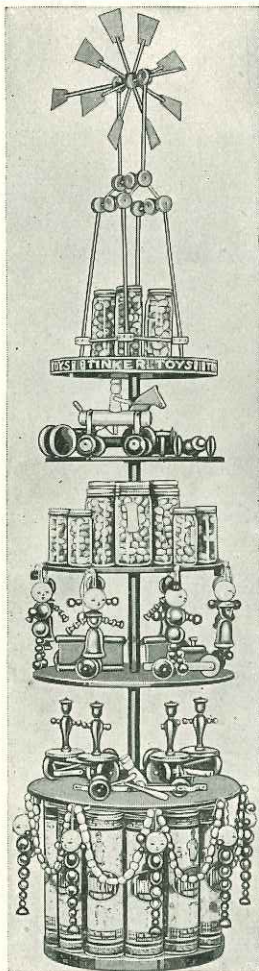
Pony Tinker C

Same 2" wide
Specify Pony D

is always erect—like the famous Black Beauty of story book fame.

Every boy and girl loves a pony and this little fellow will be a great comfort until you get big enough to have a real pony of your own.

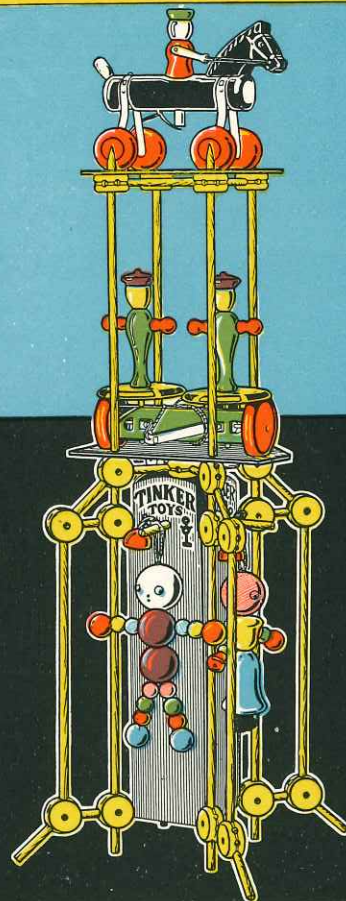
This horsie comes packed in a handsome box, which the boys and girls set up on edge and use as a stall.



An
Attractive
Way of
Showing a
Number of
Tinkertoys
in a
Compact
Space

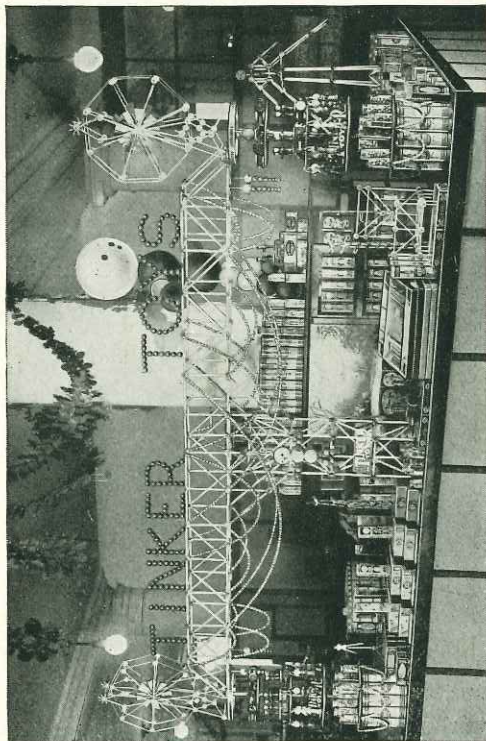


The Stand
is Eighteen
Inches in
Diameter
and Four
Feet Six
Inches
High—not
Including
Model on
Top



See Details of this Display—Page 41

A Tinkertoy
Booth in
one of the
Large City
Department
Stores
Christmas
Season
1923



Page Forty

GOOD looking packages not only protect toys from soil and depreciation, but add much to the attractiveness of display. Stores that have had wonderful success in the sale of TINKER TOYS have given this line exclusive booths, counters, or show cases, and many have put a special clerk in charge, so satisfactory has been the result. The variety of ideas, color, motion, and uses embodied in a combined exhibit of TINKER TOYS form a direct appeal to a practical buying public, and we cannot urge you too strongly to adopt a similar method of display.

On page 39 there is shown a display rack made of TINKER TOY parts and a background against which the dealer displays his own TINKER TOYS. The parts and directions for assembling this display piece will be supplied prepaid to any reliable dealer at 25 cents, the cost of postage and packing.

During 1924 each TINKER package will contain a Jingle Folder, describing all Tinker Toys in color illustration. These reach the fountain source of childhood and create an "all once" demand on the dealer making the original sale.

A general publicity advertising campaign for the benefit of both dealer and distributor will be carried in some of the best magazines during 1924.

TINKER TOY service men will assist throughout the year in window or counter display in any city reached by them in their travels.

Use the TINKER TOY Cut Service described opposite each toy in this book. Send for some of the new and attractive signs, size 4 x 14 inches. State how many you can use to advantage.

Write to THE TOY TINKERS for any information you may need in regard to advertising, sale or display of TINKER TOYS.

Remember that a window show of TINKER TOYS never fails to attract attention and sales any month in the year. Therefore, use your windows freely.



TINKER



TOYS

RETURN TO
DESIGN DIV